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# Build-a-Guitar®

Playing music can have a very positive effect on young people. High-quality instruments are needed by students in schools and by local organizations. **Build-a-Guitar®** was created and trademarked to serve this need. These guitar kits were specifically designed to provide a unique and exciting company event.

This worthwhile program incorporates iPads with engaging audio/video clues as well as fun challenges and activities, enabling teams to earn the parts necessary to assemble the guitars. Throughout the program, participants will be capturing photos and videos of each other in action.

After a fun icebreaker to get everybody rockin', all groups will receive their iPads and instructions. As teams continually gain points through the iPad challenges, they will be rewarded with trips to our music store to obtain the parts needed. During assembly, periodic inspections will ensure the guitars are built to precise specifications.

In addition, teams will design and decorate a special white guitar box to reflect the unique personality of their *Band*. Our Build-a-Guitar® kits also include a tuner, audio cable, the guitar strap, picks, and even a personal amplifier!

Once all guitars are built, don't be surprised if a spontaneous jam session and photo op break out. So, let's get rolling and build some guitars for future musicians of America, who will never forget your wonderful gift to their school or organization. At the conclusion of the program, a local charity or school representative may address your group and thank you for your donation.

To ensure the success of the experience, aspects of this event may be modified for your group size, group makeup, time available, and other variables.

# Clients Talk About this Program

"This is our third time using Best Corporate Events, it has always been a worthwhile investment in our people and you guys make it so fun and painless. The icebreaker really got everyone in the room excited and engaged and the iPad challenges were very well received. Marketing the guitar was very funny and helped the staff tap into their creative sides. Your lead facilitator was fantastic and I received incredibly positive feedback about the Build-a-Guitar program on the day of the event and into the next week."

Jessica - Jefferson Health

# **Program Details**

### **Group Size:**

30 to 1,000+

#### **Team Size:**

10

### **Program Length:**

2 to 2.5 hours

### Space Requirement

25 sq. ft. per person

#### Setting:

Indoor

#### Physicality:

Low

# **Program Elements**

- Collaboration & Accomplishing Common Goal
- Communication
- Fun & Engaging Interaction
- Relationship Building & Networking

## What's Included?

Pricing varies depending upon the number of participants (minimum of 30) and includes guitars, personal amplifiers, audio cables, straps, guitar boxes, the team building program, preparation, production coordination, a professional lead facilitator and staffing.