

Make-a-Movie SmartHunt®

Make-a-Movie SmartHunt® will have your group competing in a high-tech scavenger hunt while writing and starring in their own “Hollywood” production!

In this unique event, your “production team” is tasked to create a movie trailer from start to finish—including acquiring funding, assigning roles, scripting and filming a trailer—to be considered for the next big blockbuster!

Teams are immersed in the world of moviemaking as our talented facilitators, proprietary SmartHunts apps, Apple® hardware, and iMovie® software allow your people to unleash their creativity—and have fun!

It is not all fun and filming, however; as the teams have no financial backing, and must compete in a challenging SmartHunt to earn the “cash” needed to finance their film. Along the hunt route, they will be scouting numerous shooting locations and getting ideas for their project.

Crews will also script and film the scenes they will include in their masterpiece. Teams must utilize creativity, ingenuity, planning, and innovation to earn a big contract from the Studio bigwigs!

After the hilarious screening of each trailer during the wrap party, judges will announce the winning team and award medals to the exuberant winners!

This high-tech event can be customized to incorporate your company’s products and values. Two weeks after the event, you will receive a professionally edited video of your event to screen for others!

To ensure a great experience, aspects of this scavenger hunt may be modified to maximize the benefits for your group size, group makeup, and time available.

SmartHunt® is a registered trademark of SmartHunts, LLC.

Since you like this program, you may also consider [Virtual Hooray for Hollywood](#) as a remote option!

Clients Talk About this Program

"We had a lot of fun on our Movie-Making SmartHunt program today; exploring Los Angeles, being creative, and making a movie! It was great to participant in this high-tech outside event and to spend some time with colleagues and friends. "

Kelsey - [Latham & Watkins LLP](#)

Program Details

Group Size:

30 to 1,000+

Team Size:

8 to 10

Program Length:

2 to 2.5 hours

Space Requirement

City, suburbs, attraction, park, hotel resort, anywhere!

Setting:

Indoor / Outdoor

Physicality:

High

Program Elements

- ✓ Creativity & Resourcefulness
- ✓ Friendly Competition
- ✓ Fun & Engaging Interaction
- ✓ Relationship Building & Networking

What's Included?

Pricing varies depending upon the number of participants (minimum of 30) and includes the team building program, prep, production coordination and all materials, iPads, program design, a professional facilitator and staffing.