

Food Truck Face-Off

Food Truck Face-Off turns the American phenomenon of food trucks into a team building competition, resulting in the most delicious face-off imaginable.

After teams are formed and have participated in competitive large group ice breakers to “rank” them, they choose which cuisine and theme their truck will feature. All-American, Mexican, Mediterranean, Asian, Vegetarian, and “Sweet Tooth” are all on the table and up for grabs.

Once cuisines are chosen it's time to get to work, picking a company name, designing a logo, and building a large truck façade with cardboard, duct tape, and decorative materials. Teams also create their menus, as well as a commercial they will perform to whet their colleagues' appetites.

To test each team's culinary creativity, specific ingredients will be provided, and suggestions for the dishes to be served, but there will be no actual recipes.

In addition to creating a tasty dish, points are earned for presentation, using “food truck” materials including paper plates, paper bowls, wax paper, and the like.

Working as a cohesive team, participants will attempt to out-cook, out-market, and out-score their competition, in an effort to win gold medals.

The final stage, of course, is chowing down on these delectable delights, roaming from truck to truck, experiencing an indoor culinary road trip adventure!

To ensure a great experience, aspects of this program may be modified to maximize the benefits for your group size, group makeup, time available, and other variables.

Clients Talk About this Program

"Your Food Truck Face-Off lead facilitator had the room well organized and ready to start when we were. Even with 600 people, the judging was completed in time for our evening event and the medals were a great hit. Your Chef was very professional and a pleasure to work with. It was the right time to do a food truck challenge in our case because Kroger recently purchased us. Please thank the entire team that worked to make this event a success. I appreciate the long hours and hard work."

Sharon - 84.51

Program Details

Group Size:

30 to 1,000+

Team Size:

10

Program Length:

2 to 2.5 hours

Space Requirement

25 sq. ft. per person

Setting:

Indoor

Physicality:

Low

Program Elements

- ✓ Creativity & Resourcefulness
- ✓ Friendly Competition
- ✓ Fun & Engaging Interaction
- ✓ Innovation & Problem Solving

What's Included?

Pricing varies depending upon the number of participants (minimum of 30) and includes the program design, facilitators, master of ceremonies, spices, knives, spoons, bowls, cutting boards, pots, burners, team packets, award medals, and complete event coordination. Client covers the cost of the ingredients, as provided by the venue.