

Build-A-Rollator

This impactful CSR experience turns teamwork into meaningful support for people with mobility challenges. In Build-A-Rollator, your group participates in a charity initiative that involves assembling high-quality rollators, which are then donated to those in need through a selected nonprofit.

Teams complete fun trivia, photo, and video challenges in the Brainstorm game to earn the parts needed for assembly. It's an engaging way to strengthen teamwork while contributing to a cause that promotes independence and dignity.

Each Rollator includes safety brakes, padded seating, adjustable handles, smooth wheels, and a storage bag filled with care items your team prepares. Once finished, teams gather for a group photo, and a representative from the nonprofit may join to express gratitude and share the impact of your donation.

This hands-on experience can be hosted either indoors or outdoors, and leaves every participant with a sense of connection, pride, and purpose.

Program Agenda

Your event begins with a welcome and orientation from a professional facilitator who sets the stage for your team's charitable mission. After a brief overview of the rules and a tech check, participants break into small teams to begin the challenge. Using the Brainstorm platform, teams complete fun, fast-paced trivia and creative photo/video tasks to earn "currency" they'll use at the Rollator store.

Once all teams have gathered the parts, they'll build their Rollator walker under the guidance of program staff. Each completed Rollator is inspected for quality and safety. Teams then assemble a care kit for the bag attached to each walker, filled with items such as a tumbler, puzzle book, socks, and personal notes of encouragement.

The experience concludes with a photo session and, when available, a surprise guest from the partner charity who shares how these donations will make a difference.

Program Outcomes & Takeaways

- Strengthened team collaboration through shared charitable impact
- Enhanced communication, creativity, and problem-solving
- Deepened sense of purpose and empathy among participants
- Memorable group experience with long-term community benefit

Program Customization

Consider including customizable options such as:

- Selecting a charity partner aligned with your organization's values
- Personalized care kit items or notes from employees
- Hybrid versions where remote teams complete trivia and donate Rollators built by onsite staff

To ensure a great experience, aspects of this program may be modified for your group size, group makeup, time available, and other variables.

Program Details

Group Size:

30 to 1,000+

Team Size:

10

Program Length:

1.5 to 2 hours

Space Requirement

25 sq. ft. per person

Setting:

Indoor / Outdoor

Physicality:

Low

What's Included?

High-quality Rollators and all required assembly parts Professional facilitator and support staff Care kit materials for each Rollator Setup, staging, and photography coordination Coordination with nonprofit recipient organization

Clients Talk About this Program

The Build-a-Rollator program was all fun. I was actually surprised at how much fun the group had with the icebreakers - it really got people relaxed and ready to do the activity. I liked that the teams were random and it was interesting to see how each group handled the task - it really got people involved and talking at a different level than business and with others from groups that they may not actually interact with on a daily basis. The group really enjoyed the format. Although sometimes they are hard to engage, your facilitator made it easy to engage with each other, without making it awkward for those that are more introverted. It was executed and received by the group even better than I thought it would be!

Suzzanne - [Abbvie Bioresearch Center](#)

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<https://bestcorporateevents.com/programs/build-a-rollator>

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