

## Race Car Rally

# Build & Race a Car: Team Building Activity

Race Car Rally is a high-energy, collaborative team building event where creativity meets competition. Teams build and customize their own mini race cars – crafted on official LEGO® car platforms – then take to the track for head-to-head races. This event is ideal for boosting innovation, team spirit, and problem-solving in a fun, pressure-free environment.

## Program Agenda

Get your team into gear with this fully immersive team building activity designed to test their engineering skills, creativity, and teamwork. With limited resources and lots of team roles to juggle, Race Car Rally has something for everyone – from decorators and builders to chant leaders and pit crew strategists.

Before car construction begins, teams participate in Brainstorm and/or Minute 2 Win It-style challenges to earn the parts they'll need for their vehicle builds. Brainstorm incorporates fun photo and video challenges, trivia, and puzzles, providing full-group engagement by having all participants play on their personal devices with no download needed, and the ability to capture and save all your memories of this truly heartwarming event with photos and videos of your teams in action.

Once earned, materials like LEGO® platforms, wheels, windshields, drivers, and more are used to create sleek, race-ready cars. Teams also decorate matching driver jumpsuits and flags, earning extra points for originality and spirit.

After timed practice runs, it's off to the races! Teams will compete in qualifying heats, then face off in a high-stakes championship round to determine the Race Car Rally Champions.

## Program Outcomes & Takeaways

- Builds creativity and teamwork in a fast-paced environment
- Enhances strategic planning and time management
- Promotes friendly competition and celebration of all roles
- Encourages participation from every team member
- Leaves teams energized and connected

## Program Customization

Possible customizations for this program might include:

- Themed car building challenges
- Awards based on company values (e.g., "Most Collaborative Pit Crew")

Ready to rev up your team's creativity? Book your Race Car Rally today and bring the thrill of the track to your next team event!

## Program Details

### Group Size:

30 to 1,000+

### Team Size:

8 to 10

### Program Length:

2 hours

### Space Requirement

25 sq. ft. per person

### Setting:

Indoor

### Physicality:

Low

## What's Included?

LEGO®-style car kits  
Tracks and timing system  
Props for decoration (flags, jumpsuits, etc.)  
Gold medals and emcee  
Digital platform for Brainstorm or trivia challenges

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*Lego® is a registered trademark of The Lego Group.*

*Our historically popular iPad activities are still available upon request.*

## Clients Talk About this Program

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Our group loved Race Car Rally! Everyone enjoyed the entire program, which was extremely organized. The best part was the competitiveness of the race. The different team-building activities they have to complete to get points are a great way to get everyone interacting. We look forward to doing another team building program soon!

Heather - [Beck's Superior Hybrids, Inc.](#)

For photos and video, please visit our website at  
<https://bestcorporateevents.com/programs/race-car-rally>

Or Scan QR Code to visit our website:

