

Build-a-Guitar®

Build-a-Guitar®: A Rock-Inspired Team Building Experience That Gives Back

Build-a-Guitar® is a unique charitable team building event where your group collaborates to assemble and donate high-quality electric guitars to music programs in schools and nonprofit organizations. Combining creativity, communication, and a shared mission, this experience strikes all the right chords.

Created and trademarked by Best Corporate Events, Build-a-Guitar® is a feel-good, music-themed CSR experience that engages participants through teamwork and fun challenges—while supporting the next generation of student musicians.

Program Agenda

The event kicks off with a fun musical energizer and an overview from your professional lead facilitator. Teams of 10 compete in interactive games—like Brainstorm or Minute 2 Win It—to earn the components needed to assemble guitars for donation.

Brainstorm is a browser-based group activity that includes photo and video challenges, trivia, and puzzles. Teams earn points through these challenges, which they redeem for guitar parts at the “music store.”

Once all components are collected, teams move into the build phase, assembling guitars with support from periodic inspections to ensure proper functionality. Along the way, each team will also:

- Capture photos and videos of their progress
- Design and decorate a poster that reflects their unique band identity
- Prepare their completed guitars with accessories like a personal amplifier, tuner, strap, picks, and carrying case

The experience often ends with a spontaneous photo session—or even a jam session. When possible, a representative from the benefiting charity or school addresses the group to share the real-world impact of their donation.

Program Outcomes & Takeaways

Our Build-a-Guitar® program:

- Promotes collaboration, strategy, and creativity
- Engages teams through fast-paced group challenges
- Fosters a sense of purpose through charitable impact
- Reinforces communication and problem-solving in a fun environment
- Delivers a tangible and meaningful gift to a student in need

Program Details

Group Size:

30 to 1,000+

Team Size:

10

Program Length:

2 to 2.5 hours

Space Requirement

25 sq. ft. per person

Setting:

Indoor

Physicality:

Low

What's Included?

Professional facilitator and event staffing
Activity materials
Guitar kits, tools, and build materials
Personal amplifiers, tuners, cables, straps, picks, and carrying cases
Coordination with the receiving organization

Program Customization

This program can be tailored to suit your group's needs and goals, including:

- Choice of challenge activities
- Collaboration with our charitable coordination team to select recipient organization(s)
- Customized musical genre or era theme

Ready to make music and make a difference? Book your Build-a-Guitar® team event today and help participants discover the power of music.

Build-a-Guitar® is a registered trademark of Best Corporate Events, LLC. Program structure and activities may be modified based on group size, timing, or venue needs.

Our historically popular iPad activities are still available upon request.

Clients Talk About this Program

Our group of 650 TruGreen employees had an amazing time at their event. The best team building aspect of the Build-a-Guitar program was seeing the teams work together. The most fun was seeing the end results of our attendee's efforts and the kids playing the guitars.

Rhonda - [TruGreen](#)

For photos and video, please visit our website at <https://bestcorporateevents.com/programs/build-a-guitar>

Or Scan QR Code to visit our website:

