

## Food Truck Face-Off

# Food Truck Face-Off – Team Building Activity with Food

Food Truck Face-Off transforms the excitement and creativity of America's favorite street food trend into a high-energy, in-person team building competition. Participants collaborate to design, brand, market, and serve their own "food truck" concept, competing for points in creativity, teamwork, presentation, and, of course, taste.

## Program Agenda

This engaging challenge blends culinary skills, branding creativity, and marketing flair. After high-energy ice breakers to "rank" the teams, participants choose their truck's cuisine—options could include All-American, Mexican, Mediterranean, Asian, Vegetarian, or "Sweet Tooth." [Menu](#)

From there, it's full steam ahead as teams:

- Develop a truck name and logo
- Build a custom truck façade with creative materials
- Design a menu and prepare a signature dish
- Produce and perform a live commercial to entice "customers"

Teams receive specific ingredients and suggested dish concepts, but no recipes, meaning creativity and collaboration are essential. Presentation counts, with authentic "food truck" serving materials enhancing the experience.

Once the trucks open for business, everyone samples the creations, roaming from "truck to truck" in an indoor culinary road trip. The event wraps with judging, medals for the winners, and bragging rights as the BEST Food Truck Champions.

## Program Outcomes & Takeaways

- Encourages cross-team collaboration and creative problem solving
- Builds presentation and marketing skills in a fun, low-pressure environment
- Promotes adaptability under time constraints
- Provides a delicious, memorable shared experience

## Program Customization

- Themed cuisine categories
- Custom judging criteria aligned with company culture
- Pairing with a CSR food donation component

Think your team can cook up the winning concept? Book your Food Truck Face-Off today and serve up a recipe for teamwork success.

To ensure a great experience, aspects of this program may be modified to maximize the

## Program Details

### Group Size:

30 to 1,000+

### Team Size:

10

### Program Length:

2 to 2.5 hours

### Space Requirement

25 sq. ft. per person

### Setting:

Indoor

### Physicality:

Low

## What's Included?

Program design, facilitators, and MC  
Spices, knives, spoons, bowls, cutting boards, pots, burners Team packets, award medals, and decorative truck-building materials Complete event coordination (Ingredients provided by venue at client's cost)

benefits for your group size, group makeup, time available, and other variables.

## Clients Talk About this Program

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Your facilitator was great and led a very organized Food Truck Face-Off. The most fun was the creative aspect of building and decorating the food truck facades. Our entire group loved the activities involved in this event. So much so, we want to do another culinary program in six months!

Kathy - [Frito Lay](#)

For photos and video, please visit our website at  
<https://bestcorporateevents.com/programs/food-truck-face-off>

Or Scan QR Code to visit our website:

