

Corporate Canvas

Corporate Canvas: A Collaborative Team Building Painting Activity

Bring your company's mission and values to life – literally – with Corporate Canvas, a collaborative art-based team building program. In this creative experience, participants contribute their own brushstrokes and signatures to a large-scale company mural designed to reflect your brand, values, and team spirit.

With a custom paint-by-number design featuring your company's logo and words like Innovation, Passion, and Teamwork, your group will co-create a vibrant, lasting piece of artwork that celebrates culture and creativity. Whether delivered as a focused 2-hour workshop or a drop-in activity at a larger event, Corporate Canvas is a fun and meaningful way to unify your team.

Program Agenda

Each mural is composed of eight framed 2-foot x 2-foot canvases that combine to form a 4-foot x 8-foot work of art. Participants are grouped in two to four painters per canvas, giving everyone a chance to contribute their unique creativity while working toward a shared visual goal.

As team members paint their sections, they'll also sign the border in Sharpie®, leaving a personal imprint on the finished piece. The final mural becomes a permanent symbol of company pride, ideal for displaying in your office or headquarters.

Our experienced facilitators lead your group through fun icebreakers and a short "puzzle piece" creative warm-up before diving into the collaborative painting experience. Once the session wraps, we'll take the mural back to our studio for finishing touches and sealing – ensuring a polished, gallery-worthy result.

Program Outcomes & Takeaways

- Foster a sense of pride, ownership, and belonging
- Encourage individual creative expression within a collective goal
- Reinforce company values through visual storytelling
- Leave with a tangible, lasting artifact of team collaboration
- Create a relaxed, low-pressure environment for engagement

Program Customization

This program can be tailored to your group, including:

- Choice of mural design (4 versions available)
- Custom designs for specific teams, departments, or initiatives
- Scalable execution for multiple murals or remote offices
- Inclusion as part of a multi-day event, party, or retreat

Ready to create a lasting visual legacy with your team? Book Corporate Canvas today and bring your culture to life – one brushstroke at a time.

Clients Talk About this Program

Program Details

Group Size:

Any

Team Size:

2-4 painters per canvas
(recommended)

Program Length:

1.5 to 2 hours

Space Requirement

Varies by group size

Setting:

Indoor

Physicality:

Low

What's Included?

Professional facilitator
Canvases, paints, brushes, markers
Program design, coordination, and production
Studio touch-up and sealing of final artwork

Thanks to a request from our friends at Siemens, we were asked to design a team building program for them that involved painting. They wanted to create three large murals that they could hang in three different offices buildings. They also wanted to incorporate words that were the keys to building and maintaining a successful business. The program was so well received; we decided to add it to our lineup! Our graphic designer made sketches and our team picked their top four favorites. We then turned the first design into a large 8-panel mural, picked colors, matched them to numbers on the canvas, and had the company that printed the Siemens mural print our panels and frame them. When the panels arrived at our national headquarters, we got painting. Our employees painted during breaks and after-hours and soon we had a finished mural with our logo at the top that we've hung in our main conference room! Our mural, being held by eight of our "artists", is the first photo below.

Scott - [Best Corporate Events](#)

For photos and video, please visit our website at
<https://bestcorporateevents.com/programs/corporate-canvas>

Or Scan QR Code to visit our website:

